



Director, Educational Programs

Title: Director, Educational Programs
Reports to: Chief Mission Officer
Department: Education, Support and Outreach
Location: Norwalk, CT (or Remote)

MMRF OVERVIEW:

The Multiple Myeloma Research Foundation (MMRF) is the largest nonprofit in the world solely focused on accelerating a cure for each and every multiple myeloma patient. We drive the development and delivery of next-generation therapies, leverage data to identify optimal and more personalized treatment approaches, and empower myeloma patients and the broader community with information and resources to extend their lives. Central to our mission is our commitment to advancing health equity so that all myeloma patients can benefit from the scientific and clinical advances we pursue. Since our inception, the MMRF has raised over \$600 million for research, opened nearly 100 clinical trials, and helped bring 15+ FDA-approved therapies to market, which have tripled the life expectancy of myeloma patients. To learn more, visit www.themmr.org.

MMRF Core Values:

At the MMRF our core values define both who we are and how we work together as an organization. We believe in investing in our team and building a culture that will help us pursue our highest level mission to accelerate a cure for each and every multiple myeloma patient. Our five core values are expressed below:

1. **Prioritize Patients** - Patients are at the center of everything we do. Every decision we make is grounded in the needs and best interests of the patients we serve.
2. **Drive Innovation** - We are committed to pursuing big, bold ideas. Taking risks, trying new approaches, and challenging the status quo are necessary to speed new discoveries.
3. **Deliver Solutions** - Taking on complicated challenges is what sets us apart. To deliver results, we must be decisive, take action, and act with urgency on behalf of the myeloma community.
4. **Do It Together** - We know that together, we are stronger. We work cross-functionally with the entire community to achieve our mission and are invested in the success of others.
5. **Build Trust** - We build trust-based relationships. We advocate for each and every myeloma patient by committing to diversity, equity, and inclusion and treating others with respect.

Position Overview: The MMRF is searching for a strategic, creative, integrative thinker for a highly visible role that is responsible for overseeing the development of, and partnering with colleagues on the execution and evaluation of, as well as fundraising for sponsorships for educational programming for patients and caregivers, as well as healthcare professionals, consistent with our strategic priority of empowering myeloma patients and the entire community. The candidate will be expected to travel domestically and internationally to attend MMRF-sponsored educational symposia sponsored by the MMRF and other major congresses at which myeloma data is presented the individual in this position may also be asked to represent the MMRF at other patient advocacy meetings.

Essential Functions:

- Develop goals and learning objectives for patient and professional education in alignment with the strategic priority of empowering myeloma patients and the entire community to improve outcomes for every patient, taking into account educational gaps and assessment of needs based on internal and external sources of information.
- Develop comprehensive patient and professional education programming plans annually, consistent with approved goals and learning objectives

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- Oversee content development for all patient and professional educational programming (live, digital, and print) with external support as needed; work collaboratively with internal colleagues and external partners on the marketing, execution and evaluation of programs.
- Moderate patient and professional programs as needed, summarizing key points and leveraging programming to build engagement with MMRF mission.
- Identify and recruit program faculty; build and/or maintain strong relationships with key opinion leaders.
- Identify reviewers (lay and professional) for patient and professional educational content/programs and ensure incorporation of feedback into content.
- Support Alliance Management and Development in fundraising and stewardship activities for funders (predominantly pharma companies).
- Partner with support and outreach colleagues to develop and/or leverage educational programming for use in specific settings, eg, support group meetings, health fairs, etc.
- Provide Marketing colleagues with educational content as needed to support campaigns around Blood Cancer Awareness Month, Myeloma Awareness Month, etc.
- Identify opportunities to promote impact of programming, eg, medical conferences.
- Represent MMRF at various scientific and clinical congress meetings and provide information to patients in real time, via social media, on the newest developments in clinical studies reported at these meetings.
- As needed, represent the patient voice and perspective on behalf of the MMRF in settings such as pharma partner advocacy advisory board meetings, FDA ODAC meetings, and/or other externally-sponsored meetings or workshops.
- Maintain up-to-date understanding of evolving landscape of patient and professional education efforts, as well as gaps and opportunities, to ensure MMRF programming is of the highest-quality and appropriately differentiated from other efforts.
- Stay current on trends in the effective development and delivery of patient and professional education.

Qualifications:

- Advanced degree – MS, MPH, Pharm.D., or Ph.D. strongly preferred.
- 5-7+ years of oncology experience including but not limited to patient care, patient education, and/or patient advocacy with knowledge of hematological malignancies in general and multiple myeloma in particular preferred.
- Excellent planning, organizational and interpersonal skills as well as outstanding oral and written communication skills.
- Ability to speak publicly necessary
- Demonstrated expertise in cross-functional collaboration and project management; vendor management experience strongly desired.
- High energy and self-directed with the ability to rapidly integrate into the organization's culture.

EEO Statement

The Multiple Myeloma Research Foundation (MMRF) is an equal opportunity employer and does not discriminate against any candidate based on race, religious creed, color, national origin, ancestry, physical disability, mental disability, medical condition, genetic information, marital status, sex, gender, gender identity, gender expression, age, military and veteran status, sexual orientation, or any other factor protected by federal, state, or local law.

The MMRF does not sponsor/facilitate any type of work authorization for this role. All applicants must currently have original valid unrestricted authorization to accept new employment in any role in the U.S. with any employer. There is also no future employer-provided sponsorship for this role to obtain or extend authorization to work in the U.S.