

## Facebook Walk/Run Fundraising

Once you have created a personal fundraising page, you can sync your Walk/Run fundraising page to Facebook to expand your reach and provide an even bigger impact!

### \*\*\*IMPORTANT\*\*\*

You MUST set up your Facebook Fundraiser through your Walk/Run fundraising page NOT on Facebook first.

# How to Create Your Facebook Fundraiser

1. Login to your Walk/Run fundraising page by clicking sign in at the top-right corner.

2. At the top-right of your page click manage.



3. This will take you to a screen that looks like the one you see below. Select the Facebook tab.

4. Select the orange create button.



5. If you aren't already signed into Facebook, you'll be prompted to sign in. You will then need to accept permissions. YOU DID IT!!!



### How to Share and Edit Your Facebook Fundraiser

#### Editing your Facebook Fundraising Page:

1. Your Facebook fundraiser information will transfer over from your Walk/Run fundraising page.

2. Click view to go to your Facebook Fundraiser.

3. The goal, length of fundraiser, about section, and background image can only be changed in Facebook. Click the three dots on the right side and then edit fundraiser.





4. Edit fundraiser will bring up the screen here where you can make those edits.

5. You can edit the other details at any time from your Walk/Run fundraising page by clicking manage at the top right of the page.

#### What's Next?

- 1. Share away! Facebook will automatically post your fundraiser to your timeline!
  - a. Click share on Facebook to share to feed, in Messenger, or to a friend's profile
    - b. Copy Fundraiser link to share through email or text





- 2. The donations you collect on Facebook will show on your Walk/Run fundraising page.
- 3. You can thank donor's directly on Facebook!