



# MULTIPLE MYELOMA RESEARCH FOUNDATION DONOR PROGRESS REPORT 2009



**POWERFUL** THINKING ADVANCES THE CURE<sup>SM</sup>



**CONTENTS**

<b>Letter from the CEO</b>	<b>3</b>
<b>Highlights</b>	<b>4</b>
<b>Donor List</b>	<b>5</b>
<b>Financials</b>	<b>17</b>
<b>Corporate Information</b>	<b>19</b>



Dear Friends,

You have been there every step of the way and we are so grateful. In 2009, you stepped up more when we needed you most and were the driving force behind our progress. Thanks to your generosity, we reached incredible milestones that are making a real difference in the lives of patients and families:

- Mapped the multiple myeloma genome in its entirety—a research first for any cancer and an extraordinary foray into the molecular and biological underpinnings of multiple myeloma
- Opened six new clinical trials in record speed through our affiliate organization, the Multiple Myeloma Research Consortium (MMRC), with 24 clinical trials opened overall
- Opened trials more than 35 percent faster than the current industry standard in oncology—making it possible for patients to receive treatments through these trials almost 100 days earlier

These accomplishments are but a glimpse of progress to come with your support in 2010—from launching several new trials to laying the groundwork for the development of better therapies that more effectively treat the disease. We and the patients for whom we urgently work look forward to another landmark year.

Thank you again for your support of the MMRF.

Best regards,

A handwritten signature in blue ink that reads "Kathy Giusti". The signature is fluid and cursive, with a large, stylized "G" at the end.

Kathy Giusti  
Founder and CEO

# 2009 MILESTONES

- *Funded 18 research grants totaling \$6.4 million to support research into the discovery and development of the next generation of treatments*
- *Opened in record speed six new clinical trials through our affiliate organization, the MMRC, more than 30 percent—or 100 days—faster*
- *Advanced seven compounds investigated through the MMRC to the next stage of development, including four now in Phase III clinical trials—the last phase of clinical testing before a new drug gains FDA-approval*
- *Mapped the multiple myeloma genome in its entirety—a research first for any cancer and an incredible step toward personalized medicine*
- *Received our 7th consecutive 4-star rating for exceptional fiscal responsibility from Charity Navigator, the nation’s leading charity evaluator. By maximizing the most of every dollar raised, we were also one of few organizations that did not decrease its research funding in 2009*
- *Established the Stephen and Nancy Grand Multiple Myeloma Translational Initiative (MMTI) at the University of California, San Francisco (UCSF), translating basic science discoveries into new candidate drugs for testing in clinical trials*
- *Launched the MMRF Endurance Events program. With guaranteed entries and specialized training for some of the nation’s most prominent races, the program raised nearly \$1 million in its first year*
- *Relaunched our website, [www.themmr.org](http://www.themmr.org), to make it easier than ever for patients and families to learn about multiple myeloma and its treatments—at every stage of the disease—and the many ways to get involved with the Foundation*

# IN GRATITUDE AND RECOGNITION

The support of our donors has ensured that the progress we have made in multiple myeloma will not lose its momentum. We are grateful to the many individuals, families, foundations, corporations and businesses who made a gift to the MMRF during the 2009 calendar year.

**We sincerely appreciate the generosity of our donors. Every attempt has been made to ensure the accuracy of our donor lists, but in spite of our best efforts errors and omissions may occur. Please inform us of any inaccuracies by contacting Nishal Desai at 203.652.0234 or [desain@themmrf.org](mailto:desain@themmrf.org).**

This Honor Roll lists donors who contributed \$1,000 or more in cash gifts, pledges or pledge payments to support our efforts to bring patients with multiple myeloma better, more effective treatments and, one day, find a cure for the disease.

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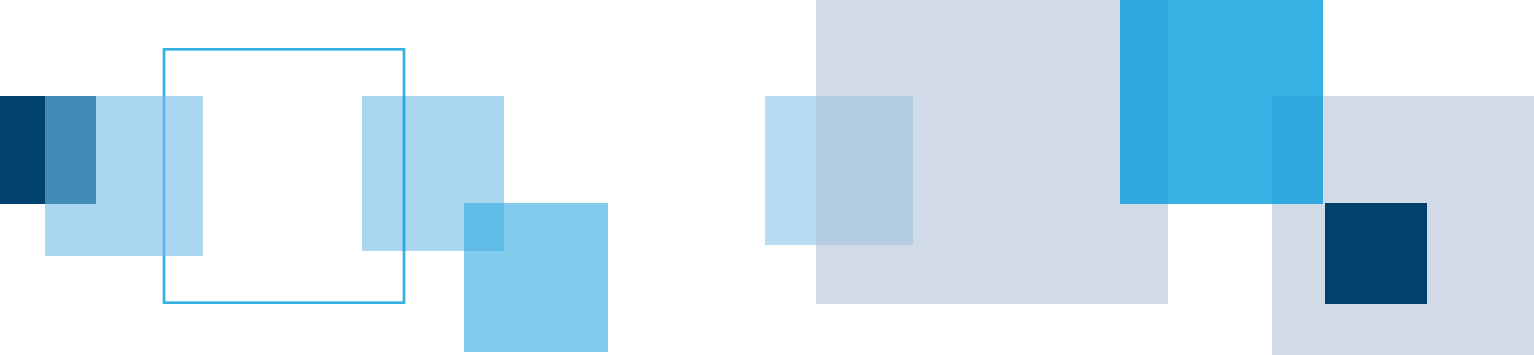
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***“Training for the NYC 1/2 marathon just a couple of months after my transplant, running on the MMRF PowerTeam with family and friends, and raising money for multiple myeloma research has been one of the highlights of my life. The MMRF PowerTeam brought a New York City community together, raised awareness of the need to fund research efforts for a cure for this disease, and personally gave me hope that a cure will be found for multiple myeloma in the near future.”***

**– Myeloma patient Marianne Brassil at the New York City Half Marathon, who along with 35 of her friends raised over \$50,000 for the MMRF**



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*“The MMRC clearly accelerates major innovation in multiple myeloma research through supporting the most promising advancements. The MMRF is efficiently run to maximize the funding towards those advancements. Combined, this organization delivers results which are measured by both the extension of life and the steady march towards making multiple myeloma a chronic/manageable disease.”*

– Traver and Elizabeth Hutchins at the MMRF's 2009 Gala, who have been generous supporters since Traver's diagnosis at the age of 47



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***“It gives me tremendous hope to know that the MMRF is working urgently to make sure new treatments are there for me when I relapse.”***

**– Carol Goldschein, multiple myeloma patient, with husband, Steve**

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- Stuart Kuritsky
- Joel & Holly Kurtzberg
- Joe Kwateski
- Anthony Lambrinos
- Carolyn LaSala
- Lazard Asset Management, LLC
- Louise & Douglas Leatherdale
- Philip & Susan Lebowitz
- David Lee
- John Legere
- Pat Lennon
- Leo S. Walsh Foundation
- Dawn Lepore & Kenneth Gladden
- Joseph Levato, Sr.
- Gail Halsey Levine
- Noah Levy
- William & Annette Lifford
- John Lillard
- Lewis J. & Lisa C. Liman
- Robert E. & Roseanne Linton
- Lipo Chemical, Inc.
- Carl & Katherine Locher
- Richard Ray & Ruth M. Loucks
- Pamela M. Lunny
- Terri & Larry Lusko
- Kevin & Sheri L. Lyons
- Don MacDonald
- Louise Madden
- Joe & Susan Madonia
- Christopher J. Mahler
- Allan R. Maier
- Robert & Elizabeth Mandy
- Keri & Shelly Manheim
- Nancy Marcus
- Geoffrey Maresca
- Len Mark
- Edwin & Barbara A. Markham
- Richard & Sylvia Mase
- Jeffrey Mayer
- Mayo Clinic Cancer Center
- Worthington Mayo-Smith
- Ruth & Nathan Mazurek
- Robert Edmund McCarrick
- Dennis & Sharon McCarthy
- Peter McCarthy
- McCarty Associates
- Alan McClymond
- Catherine Michele McHugh
- Sean & Dee Dee McKenna
- Media Vision
- Stacy Mendler
- Meredith Corporation



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Jay & Susan Motola	Juniper Park	Gordon Rausser	Sachs Family Foundation
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National Basketball Association	Nathan & Roz Perlmutter	David Richter	Kenneth Schaner
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Douglas C. & Linda A. Neilsson	Dean & Karin P. Phillips	John & Sonal Rinello	Robert L. Sendall
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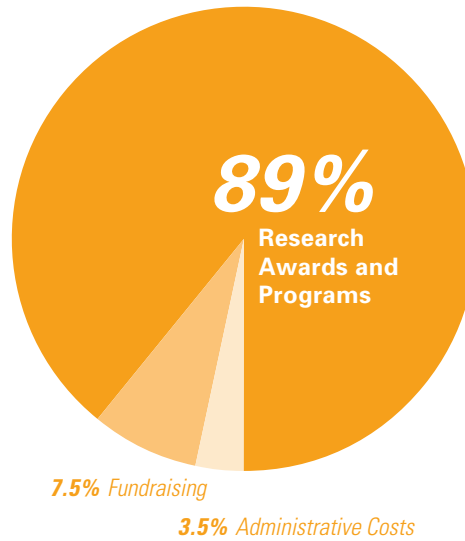


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Virginia Stahlsmith	Scott Topping	Peter & Theresa Warenski	Zevenbergen Capital Investments, LLC
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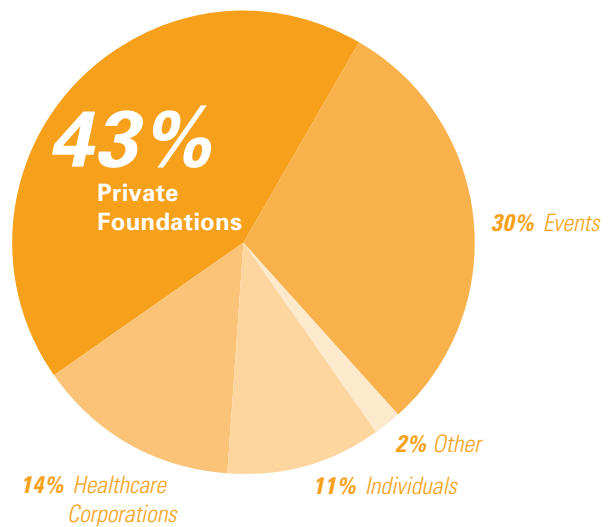


# FINANCIAL SUMMARY

## MMRF 2009 Spending Allocations



## MMRF 2009 Source of Funds\*



\* based on gross revenue

## MULTIPLE MYELOMA RESEARCH FOUNDATION, INC

### Statements of Activities (Audited) – Years Ended December 31, 2009 and December 31, 2008

Support and revenue	2009	2008
Contributions	\$5,381,449	\$7,001,152
Private foundation grants	9,602,091	9,936,269
Federal grant support	459,060	475,796
In-kind contribution	98,755	24,404
Special events		
Special events support	6,648,033	5,264,974
Less special events expenses	(1,498,976)	(1,780,555)
Investment return	143,589	32,692
<b>Total support and revenue</b>	<b>20,834,001</b>	<b>20,954,732</b>
<b>Expenses</b>		
<b>Program</b>		
Research	12,908,973	13,815,646
Education	1,679,015	1,666,752
Awareness	249,420	364,599
Other program expenses	1,301,115	1,206,472
<b>Total program expenses</b>	<b>16,138,523</b>	<b>17,053,469</b>
<b>Supporting services</b>		
Management and general	598,423	552,453
Fundraising	1,355,668	1,781,766
<b>Total supporting services</b>	<b>1,954,091</b>	<b>2,334,219</b>
<b>Total expenses</b>	<b>18,092,614</b>	<b>19,387,688</b>
<b>Change in net assets</b>	<b>2,741,387</b>	<b>1,567,044</b>
<b>Net assets, beginning of year</b>	<b>6,345,511</b>	<b>4,778,467</b>
<b>Net assets, end of year</b>	<b>\$9,086,898</b>	<b>\$6,345,511</b>

# 2009 CORPORATE INFORMATION

## LEADERSHIP COUNCIL

Joseph Hogan  
Lester Knight  
Philip J. Purcell  
William Wilson III  
Robert Wolf

## BOARD OF DIRECTORS

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Don Baylor  
Diahann Carroll  
Bob Costas  
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